

Partner organisation

Full legal name (National Language)	CENTER PONOVNE UPORABE
Full legal name (Latin characters)	REUSE CENTER
Acronym	CPU
National ID (fiscal code)	6129935000
Department (if applicable)	
Address	VRAZOVA ULICA 9
Country	SLOVENIA
Region	PODRAVSKA
Post code	2270
City	ORMOŽ
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Profile

Type of organization	social enterprise
Is the partner organization a public body?	No
Is the partner organization a non-profit?	Yes

Accreditation

Has the organization received any type of accreditation before submitting this application?

Accreditation type - NO	Accreditation reference
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Background and experience in project and working with migrants	

Please briefly present the partner organization.

We have not carried out activities and work with migrants because there is no such need in our area.

What are the activities and experience of the organization in the areas relevant for inclusion of vulnerable people?

As a social enterprise we include vulnerable groups, as it is also mandatory by law. Therefore, we have more than 10 years of experience with various vulnerable groups, which we integrate and empower socially and professionally. We employ 60% of vulnerable groups in the social enterprise and 80% in the social economy network. In the implementation of social activation programs, which include vulnerable groups, we developed a model for active integration into the labor market, which was also accepted by the Ministry and prescribed as a mandatory method of implementing a social activation program for the whole country.

What are the skills and expertise of key staff/persons involved in this application?

We have within the network CPU at each location, skilled trainers who are certified education. Every year they receive additional training to work with the disabled. We also have 4 professional references certified by the National Ministry for Work with Vulnerable Groups. We have a total of 7 experienced people who are professionally trained to work with vulnerable groups.

We have skills and knowledge in the areas of:

- development of competencies for strengthening social skills, acquiring knowledge and information, strengthening strength and motivation, active approach to solving the social and employment situation of unemployed persons
 - recovery of transaction analysis in the education of vulnerable groups
 - explaining and understanding a life story understood by vulnerable groups
 - analysis of unconscious patterns of communication
 - psychological effects of unemployment
 - reducing frustrations when working with the unemployed
 - techniques of advanced system of communication tools for establishing quality relationships - neurolinguistic programming
 - developing the ability to communicate effectively and without conflict with different individuals or target groups
 - techniques for establishing good contact with the interlocutor and targeted communication management
 - active listening, effective delivery of information and verification of the message
 - constructive way of giving feedback
 - focus on individual needs and values as an important aspect of motivating individuals..
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Legal representative

Title	PhD
Gender	female
First name	Marinka
Family name	Vovk
Department	/
Position	director
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Contact person in charge with the project

Title	/
Gender	female
First name	Nina
Family name	Prelog
Department	-
Position	project assistant
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Experience with other project

Programme or initiative	Identification/ contract number	Contracting promoter	Title of the project
SOCIAL FUND, MINISTRY OF LABOR	Contract number: 2611-17-591251	CPU – lead partner	SOCIAL ACTIVATION - CASTLE REPAIR CAFÉ
Interreg Central Europe	CE970 Partnership agreement	CPU - Partner	" CE970 "Smart Urban Reuse Flagship Alliances in Central Europe" SURFACE

Interreg V-A Slovenia-Croatia European Regional Development Fund.	Interreg V-A SI- HR, 15.1.2016	CPU - Partner	Social activation to ensure a healthier, safer and more accessible cross-border area"- 2Sokorg
EU, Ministry of Agricultural Markets	33152-122/2017/7	CPU- lead partner	" HAND INTELLIGENCE
European Agricultural Fund for Rural Development	EKSRP-15 2 2017	CPU- lead partner	INTERGENERATIONAL ENVIRONMENTAL AWARENESS FOR THE CONSERVATION OF NATURE AND NATURAL RESOURCES

<p>Please briefly describe the good practice on inclusion projects</p>	<p>The CPU works closely with the local environment, namely with the municipalities and municipal sub-units where it has its headquarters and business units. It is about working closely together to have an impact on the general public in raising environmental awareness and raising awareness of the importance of resource efficiency. From the material flow, bulky waste and clothing in collection centers and at our locations take over other useful products and prepare them for further use in the process of preparation for re-use, thus directly reducing waste. We involve civil society in the events of the global network Repair Cafe. The CPU works with volunteers, innovators, young industrial designers and is an example of good practice to achieve common values such as environmental protection, the fight against poverty, the social integration of the hard-to-employ into the labor market, the preservation of crafts and the development of green jobs.</p>
<p>What is the added value of project activities to your organisation and how it is complementary to the other projects and initiatives already carried out by your organisation?</p>	<p>The Reuse Center (CPU), established in 2011, operates as a social enterprise in the reuse sector at six locations in Slovenia. In addition to full-time employees (15), it employs hard-to-employ people and provides training, which contributes to the social integration of this target group by employing a total of 45 people in the social economy network in this sector. Reuse is ranked second in terms of waste management priority, ie before recycling, which gives an even more important role to such activities. In EU Directive 98/2008, special attention is paid to the implementation of procedures for ensuring re-use. By re-equipment, it is possible to save money on the part of both public service providers and users - natural and legal persons. We have a brand of CPU design and CPU</p>

	<p>nostalgia, with our mission being: to use only what already exists. All materials used to make the products were identified as redundant, even as waste. We take over surplus products and industrial surplus materials, transform them into new, useful products with the "upcycling" process. Upcycling is the process of transforming materials intended for destruction into new products of higher value and environmental purposes.</p> <p>As a REUSE center, the CPU promotes a sustainable development model that takes into account the following three pillars:</p> <ul style="list-style-type: none"> • Environmental protection: waste prevention and sustainable waste management. • Social equality: social activities such as the integration of the hard-to-employ into the labor market and access to goods. • Economic viability: job creation and training opportunities
<p>To whom will you disseminate the project results inside and outside your organisation? Please define in particular your target audience(s) at local/regional/national/EU level and motivate your choice.</p>	<p>CPU Slovenia collaborates with the municipal waste companies, where they receive re-useable goods from the local recycling stations and local drop-off points. These goods are checked and sold at the CPU Centres, where they also conduct repairs.</p> <p>They also work to produce new and innovative products from used equipment which they sell to other companies and consumers. They actively work with upcycling, both to create awareness about the value of secondary raw materials and to influence the design and production processes. The CPU Slovenia have a specific focus on the innovative forces of these centre, working to promote new use of waste materials in addition to their traditional second hand operations. The purpose of the project is to establish a commercial line of products that illustrates the processing and use of secondary raw materials to make consumers more aware of the potential of re-used and recycled materials. The most important products made by the company are upcycled products made from wood and textiles.</p> <p>In addition to re-use and upcycling activities at the centre, CPU Slovenia also provides renovation services for underused buildings. They are contracted by the local authorities to renovate and create re-use activities in underused and abandoned buildings. Together with the local community, CPU Slovenia develops the services, focusing on local participation. All together they have had around 10 different projects focusing on re-use of underused buildings and spaces, where they promote re-use activities and waste</p>

prevention.

Objective and impact

CPU Slovenia works to promote re-use and upcycling for the purpose of improving the quality of people's lives, reducing resource consumption, reducing greenhouse gas emissions and ecological footprint, and new employment opportunities specifically for the long-term unemployed. Their goal is to create a business opportunity in the waste sector while providing employment to vulnerable groups on the labor market.

Another strategic goal is the production of innovative products from used equipment and potential waste for the purpose of improving people's lives, especially low-income families, people with special needs, children and youth with health problems. They aim to showcase the opportunities within the Green Economy and innovative product design in circular economy.

CPU Slovenia is dedicated to measuring both the environmental, economic and social impact of their operations. They collaborate with the Ministry of Labour, Family, Social Affairs and Equal Opportunities on developing their method for measuring their operations. The IRDO Institute have developed a specific framework for how to measure the social effects of social enterprises.

Here are some figures from 2018, showing their impact:

- *In 2018 CPU Slovenia had around 35 000 visitors, both through repair and DIY-workshops they organized, visitors at the centres and meetings arranged with the local community.*
- Around 175 000 re-useable products were sold.
- They received 467 tons for preparation to re-use.
- 140 tons waste was prevented through re-use.
- Their sales amounted to 144 000 Euros.
- 12 persons was employed in CPU Slovenia.

Concrete practices / projects / programmes implemented

- restoration of abandoned spaces in the castle Ormož and establishment of a castle cafeteria repair, local shop, unique in Europe; <http://www.cpu-reuse.com/grajska-kavarniska-popravljalnica>
- the cooperation of the municipality by your a communal company with a social enterprise for the implementation of a circular economy in the case of bulky waste and clothing / textiles
- the establishment of a resource circulation model with the offer of local products, the implementation of

	<p>repairs for re-use: http://www.cpu-reuse.com/youtube-kanal</p> <ul style="list-style-type: none"> – the possibility to purchase closed-circuit products the development of local green jobs for more difficult to employ; http://www.cpu-reuse.com/socialno-podjetnistvo – local supply of food and products on a non-waste principle and local ingredients; http://www.ormoz.net – a local sustainable supply of food and products that preserves the tradition of the past http://www.ormoz.net/kulinarika/?lang=en – http://www.ormoz.net/vzorcna-stran/?lang=en <p>education of sustainable content within the Gymnasium Ormož and the Ormož University of Humanities for different target groups http://www.lu-ormoz.si/pages/about-us.php</p>
<p>Please identify and explain the involvement of associated partners, not formally participating in the project. Please explain how they will contribute to the implementation of specific project tasks/activities or support the dissemination and sustainability of the project.</p>	<p>COOPERATION WITH LOCAL / REGIONAL STAKEHOLDERS</p> <p>National level:</p> <ul style="list-style-type: none"> • Ministry of Economic Development and Technology • Ministry of Labor, Family and Social Affairs • Ministry of the Environment and Spatial Planning • Ministry of Public Administration • Educational institutions, municipalities, non - governmental organizations, multigenerational centers, multipurpose Roma centers, etc.) <p>EMPLOYMENT OFFICE OF THE REPUBLIC OF SLOVENIA</p> <ul style="list-style-type: none"> • Participation in the selection of participants according to motivation and competencies; • Informing the target group about their rights and obligations during the project; • Involvement in the implementation of mandatory project modules in the field of providing target groups; • Participation in the completion of the project when planning the exit; • Encouraging participants to actively seek employment in accordance with the employment plan; • Carrying out visits of participants and their monitoring during the implementation of the project; • Participation in events organized as part of the project;

Development agency

- Moral support for socially beneficial activities carried out by the CPU in order to protect the environment and involve vulnerable groups in learning about biodiversity and the importance of ladybirds in the natural life cycle;
- Participation in events organized as part of the project for the purpose of inclusion in the programs;
- Use of project results in the framework of JARE pilot activities and strategies.
- Participation in the implementation of activities to motivate participants and their personal growth, such as participation in motivational workshops, content in the field of personal values, healthy lifestyle, organization of time, learning about various JARE programs;
- Encouraging participants in the implementation of the project (visits by JARE representatives and monitoring the implementation of the project);
- Motivating participants and empowering them to enter the labor market;
- Participation in events organized as part of the project;
- Activities aimed at an active approach to finding further inclusions that are most suitable for the participants, such as enabling participation in programs implemented by JARA;
- Participation in the completion of the project when planning the exit.

Forms and methods of work: meetings, workshops, guided group discussions, presentation of programs, enabling participation in the programs of the Center for Health Promotion, the possibility of participation of participants with the health center in the implementation module.

Regional level:

Cooperation with development agencies (JARA Ormož, Bistra PTUJ, Development Agency Sotla, Development Agency RAKO ..)

Local level:

Cooperation with companies in the labor market at the local / regional level, NGOs and other organizations