



SOCIAL INNOVATION MENTORS

Skupina izkušenih mentorjev za podporo socialnim podjetjem
ter spodbujanje družbenega razvoja.

socialinnovators.wearetheglue.eu





Mi smo lepilo (The Glue), ki povezuje strokovnjake in vaše socialno podjetje

Verjamemo v moč sodelovanja! Zdaj je pravi trenutek za razvoj vašega socialnega podjetja - zavedate se, da svet potrebuje vašo iniciativo, vašo energijo in vašo željo po uspehu. Da bi vam olajšali pot do uspeha, vam skupina naših strokovnjakov ponuja svoje bogate izkušnje, drugačen pogled in prave usmeritve.

Koncept programa

Potencial trženja trajnostnih izdelkov in storitev



Ekipa CPU je identificirala svoje kompetence, kompetence pri sorodnih socialnih podjetjih v tujini ter opredelila potrebne kompetence za uspešno delovanje socialnih podjetij s področja ponovne uporabe v Sloveniji.



Ekipa CPU je identificirala različne poslovne modele ponovne uporabe, ki jih je mogoče učinkovito vpeljati v slovenskem prostoru. Prepoznali so tudi skupne napake in vzorce v lokalnem ekosistemu.



CPU se je povezal s partnerji iz EU ter začel graditi mrežo za sodelovanje ter prenos dobrih praks in socialnih inovacij med domaćimi in tujimi organizacijami s področja ponovne uporabe.



Ekipa CPU se bo v programu osredotočila na oblikovanje blagovnih znamk in poslovnega modela trženja trajnostnih izdelkov in storitev. Skozi ta proces se bodo udeleženci razvili kot mentorji za implementacijo modelov trženja in tržnega komuniciranja.



CILJI IN REZULTATI:

CILJI SOCIALNEGA PODJETNIŠTVA	CILJI PODJETJA	REZULTATI PROGRAMA
Dvig usposobljenosti, znanja in kompetenc mentorjev za socialno podjetništvo	Identificirati in oblikovati ustrezone poslovne modele za trženje trajnostnih izdelkov in storitev.	Program za oblikovanje poslovnega modela: dosegljivi poslovni modeli, uspešni primeri v EU, vodenje projektov, navodila za implementacijo.
	Oblikovati trženjski in komunikacijski načrt za trženje trajnostnih izdelkov in storitev.	Program znamčenja in tržne komunikacije: znamčenje, komunikacijske strategije, smernice za komunikacijo preko socialnih omrežij.
	Oblikovati celovit mentorski program trženja trajnostnih izdelkov in storitev.	Integracija programov poslovnega modeliranja in komunikacij v celovit mentorski program namenjen socialnim podjetjem s področja ponovne uporabe.

PODROČJA MENTORSTVA:

PODROČJE	REZULTATI	PRIDOBLJENA ZNANJA IN KOMPETENCE
Oblikovanje poslovnega modela za trženje trajnostnih izdelkov in storitev	Izbrani in dokumentirani obstoječi in možni trajnostni poslovni modeli	Identifikacija zahtevanih vlog Oblikovanje predloge za opredelitev prioritet Oblikovanje procesov komunikacije v ekipi Vzporejanje poslovnih modelov in poslovne vizije
	Opredeljeni osnovni izdelki in storitve	Načrtovanje prihodkov Modeliranje in načrtovanje prodaje Načrtovanje partnerstev
	Dokumentirani primeri uspešnih poslovnih modelov	Uporaba predlog na osnovi obstoječih poslovnih praks Dokumentiranje primerov dobrih praks
Implementacija - uvajanje novega poslovnega modela	Oblikovan načrt implementacije	Predloga za načrtovanje in oblikovanje Upravljanje sprememb Projektno vodenje Uporaba digitalnih podpornih orodij Oblikovanje organizacijske kulture

PODROČJA MENTORSTVA:

PODROČJE	REZULTATI	PRIDOBLJENA ZNANJA IN KOMPETENCE
Blagovne znamke, trženje in komunikacija	Blagovne znamke in identiteta	Nadgradnja obstoječih blagovnih znamk Proces oblikovanja novih blagovnih znamk Znamčenje prostorov
	Načrt tržnega komuniciranja	Targetiranje Tržna strategija Storytelling Komuniciranje preko socialnih omrežij Ostali komunikacijski kanali: dogodki, co-branding, itd.
	Dokumentiran mentorski program znamčenja in tržnega komuniciranja	Lastni vodnik za oblikovanje blagovnih znamk in tržno komuniciranje za trajnostne izdelke in storitve

IZVEDBENI NAČRT:

Teden	Vsebina	Cilji / rezultati	Mentor(ji)	Ur	Udeleženci
1	Uvodna delavnica: opredelitev pričakovanj in vlog udeležencev, ciljev programa, določitev metodologije	Opredeljena metodologija	Jose Antonio Morales	6	VSI
2-3	Analiza stanja	Obstoječi poslovni modeli Obstoječi izdelki in storitve Opredelitev glavnih izzivov Obstoječe kompetence	Jose Antonio Morales	20	VSI
4	Alternativni poslovni modeli	Izdelati kanvas poslovnega modela za vsak alternativni model Primerjalna analiza Izbira ustreznih	Jose Antonio Morales	12	VSI
5-6	Analiza trga	Profiliranje ciljnih kupcev/ uporabnikov Analiza potreb kupcev Profiliranje novih ciljnih skupin Validacija poslovnega modela	Jose Antonio Morales Christina Forster	16	VSI
7	Upravljanje sprememb	Opredelitev novih vlog Opredelitev novih nalog Nove zahtevane kompetence Nove prioritete Uvajanje sprememb	Jose Antonio Morales	12	VSI
8-9	Načrt implementacije novega poslovnega modela	Načrt implementacije	Jose Antonio Morales Christina Forster	16	VSI
10-11	Oblikovanje novih blagovnih znamk	Opredelitev ciljev blagovne znamke Oblikovanje vizualne identitete Vzporeditev znamk in ciljev Oblikovanje zgodb Opredelitev spletne SEO strategije Opredelitev komunikacijskih formatov in kanalov	Christina Forster	16	VSI

Teden	Vsebina	Cilji / rezultati	Mentor(ji)	Ur	Udeleženci
12	Načrtovanje trženjskih vsebin	Strategija trženskih vsebin po blagovnih znamkah Načrt trženjskih vsebin Opredelitev nalog in procesov	Christina Forster	8	VSI
13	Digitalna orodja za komunikacijo preko socialnih omrežij	Izbor orodij in ponudnikov	Jose Antonio Morales, Christina Forster	12	VSI
14	Digitalna orodja za vodenje projektov	Izbor orodij in ponudnikov	Jose Antonio Morales	8	VSI
15	Oblikovanje organizacijske kulture	Opredelitev organizacijske kulture Opredelitev ciljev Načrt uvajanja sprememb	Jose Antonio Morales	12	Marinka Vovk
16	Obisk dobrih praks - Noppes, Belgija	Prenos konceptov trženja trajnostnih izdelkov	Jose Antonio Morales	8	Vodje enot
17	Obisk dobrih praks - Kierratyskeskus, Finska	Prenos konceptov trženja trajnostnih izdelkov	Jose Antonio Morales	8	Marinka Vovk
18	Nadgradnja in prilaganje končne verzije načrta implementacije	Končni načrt implementacije	Jose Antonio Morales, Christina Forster	8	VSI
19	Spremljanje implementacije oblikovanja blagovnih znamk	Oblikovane blagovne znamke	Christina Forster	8	VSI
20	Spremljanje implementacije uvajanja modela trženja	Končni model trženja trajnostnih izdelkov in storitev	Jose Antonio Morales	8	VSI
21	Dokumentiranje novega mentorskega programa	Vodnik mentorskega programa	Jose Antonio Morales	8	VSI
22	Zaključni dogodek		Jose Antonio Morales, Christina Forster	6	VSI

Tabela prikazuje predvidene tematske module v okviru celovitega mentorskega programa, ki se bood izvedli v obdobju 5 mesecov (22 aktivnih tednov). Izvedba nekaterih modulov je možna tudi vzporedno, razen pri modulih, ki se med seboj nadgrajujejo. Okvirno se posamezni modul izvede v enem tednu, pri bolj obsežnih modulih pa lahko tudi v daljšem obdobju.

UKREPI ZA OBVLADOVANJE TVEGANJ

PREDVIDENA TVEGANJA PRI IZVEDBI MENTORSKEGA PROGRAMA	UKREPI ZA OBVLADOVANJE TVEGANJ
Slabo medsebojno ujemane članov projektne skupine	Člani ekipe znotraj CPU so dolgoletni sodelavci in že uspešno vsakodnevno sodelujejo. Zunaj mentorji so izkušeni v vzpostavljanju uspešnih medsebojnih odnosov. Morebitna manjša neskladja bomo reševali sproti.
Premalo časa na strani udeležencev za aktivno sodelovanje v programu	Udeleženci programa bodo imeli v urniku vnaprej razporejen čas za udeležbo v programu. Mentorji se bodo po potrebi fleksibilno prilagajali udeležencem.
Zamenjava mentorja	V primeru, da izbrani mentor zaradi višje sile ne bi mogel izvesti programa, ga bo lahko nadomestil drugi mentor z enakimi kompetencami iz skupine mentorjev Social Innovators.
Ni mogoče izvesti predvidenih ogledov dobrih praks	Kontakte s predvidenimi organizacijami za ogled dobrih praks smo že vzpostavili, tako da je ta del aktivnosti že okvirno dogovorjen. V izjemnem primeru je mogoče izvesti obiske pri drugih organizacijah s področja (imamo obsežen seznam mendarodnih kontaktov, tako interna kot v povezavi z zunanjimi mentorji).



Spoznajte svoje mentorje

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Christina Forster

Christina believes that every business, brand or product has a story to tell. And a good one, too. Her own story started in the field of journalism but already in 2005 she moved from print to online.

However, it was only during her 8 years in London when she discovered how Content Marketing, Storytelling and Responsible Communication can enable sustainable success for a business - something that became her biggest passion.

Since then Christina is helping clients - ranging from big corporation to small social enterprises - to tell their impact by creating human centred communication strategies for internal and external use.

Throughout her career Christina has worked in the fashion, sports, music but also media and IT industry with companies such as Red Bull, Nivea, Labello, Boden or Cisco Austria.



Christina Forster

She acts as a cofounder to Heartbeats Innovation & Communication and is also an expert for Digital Marketing in the Impact Hub Vienna. Christina is currently based in Vienna.

Christina's main areas of expertise:

- Responsible Communications.
- Content marketing.

- Digital marketing.
- Social Impact.

Visit: www.weareheartbeats.com

References Current

- Cofounder and Managing Partner of Professional Service Agency Heartbeats Innovation & Communication with focus on Responsible Communication and Impact Communication.
- Project lead of “Responsibility Box”, a box that provides a process for startups to set up their business in a responsible way.

Mentoring

- Expert in Digital Marketing at IMPACT HUB VIENNA since 2016
- Mentor in Content Marketing for SWISS CONTACT since 2016 (for program Swiss EP in Serbia and Macedonia)
- Mentor in Content Marketing for IRP (Investment Ready Program) since 2017, Vienna Austria
- Mentor in Content Marketing for Innovate4Nature program since 2018, Vienna Austria
- Mentor in Content Marketing for Mission120 since 2018, Vienna Austria
- Mentor in Communication for Social Businesses for Goodbiz Bootcamp, 2018, Skopje Macedonia

Workshops

- Impact Communication for WWF Climate Group 2018, Vienna Austria
- Impact Communication Mission120, 2018, Vienna Austria
- Storytelling Workshop Re:Wien program, 2018, Vienna Austria

- Storytelling Workshop Innovate4Nature, 2018, Vienna, Austria
- Content Marketing Workshop Social Impact Lab, Skopje, Macedonia

Keynotes

- Womenpreneurs “Female Entrepreneurs today” 2018, Skopje Macedonia
- WWF “Impact Communication” 2018, Vienna Austria
- Fear & Fail Event 2018, Vienna Austria
- “Transcreation: the new way of communicating” Boden (internal event), London UK

Content Marketing & Communications

- Content Marketing Strategy (incl. Social Media Onsite-SEO) Invitario, 2018, Vienna Austria
- International Content Marketing Strategy (incl. Social Media), Social Innovators Conference, 2017, Skopje, Vienna
- Social Media Strategy, Global Social Entrepreneurship (GSEN) since 2017 in Canada, Serbia and Austria
- Product Communication Strategies for CISCO AT, 2016, Vienna, Austria
- Internal Communication Strategy Mondi, 2016, Vienna, Austria

- Content Marketing incl. Social Media and onsite SEO, Beiersdorf AT (Nivea, Labello, Hansaplast, Eucerin), 2015, Mödling Austria
- Head of Content and Production, Inventures, online magazine for startups in CEE, 2014
- European Content Manager, Boden, London UK, 2009
- Editor for Red Bee Media, London, 2008
- Content Management Redbull.com, 2006, Vienna Austria

Publications

- Journalistic activities 1998-2007 in Vienna, Austria and London, UK.

Jose Antonio Morales

For the past 20+ years Jose has been working with corporate teams, SMEs and young entrepreneurs always bringing new perspectives, challenging the status quo and sparking innovation.

Back in the day he co-founded one of the first international Web communities in Latin America, Exchange Latino, in partnership with Microsoft Peru. While in Slovenia Jose was recognised by Microsoft Corp as one of the 18 Global Partner Area Leads.

The US Patent and Trademark office granted he his first invention, it was part of his role as Chief Innovation Officer for a New York based Management Consulting firm.

Today he is founder of multiple initiatives such as Fear & Fail Global, Aurora Co-working, Vision of Present and The Glue, all of them part of the Lincoln Island Initiatives.



Jose Antonio Morales

Jose participates as a mentor and expert at: ABC Accelerator mentoring program in Ljubljana, advisory board for the Social Innovation Academy in Luxembourg, Impact Hub Vienna Experts program, Heartbeats Innovation and Communications Experts.

Jose's main fields of expertise are:

- Innovation,
- Organisational Culture design
- Capacity Building for authentic entrepreneurship.

Visit www.lincolnisland.com

References

Mentorship programs and expert panels

- ABC Accelerator mentoring program in Ljubljana (<http://bit.ly/2BuNLYs>).
- Advisory board member for Social Innovation Academy in Luxembourg (<http://bit.ly/2LgiGY9>).
- Part of the Impact Hub Experts program in Vienna (<http://bit.ly/2LfEXFa>).
- Heartbeats Innovation and Communications in Vienna as Expert on Innovation and Capacity Building (<http://bit.ly/2MqxpoE>).
- Member and mentor with Association Social Economy Slovenia (<http://bit.ly/2MCq70w>).
- Mentor for Growr.org platform, part of the Challenge:Future initiative: (<http://bit.ly/2xb3lyg>).

Recent events and workshops

- Workshop - Overcoming Fear Through Storytelling, as part of the SkillShare program for entrepreneurs, in partnership with Impact Hub Vienna. July 2019. (<https://www.eventbrite.com/e/skillshare-breakfast-overcome-your-fears-through-storytelling-tickets-64528862565#>)
- Workshop - More Freedom, Less fear. As part of the Social Impact Award program, Impact Hub Yerevan. July 13 2019. (https://www.facebook.com/pg/fearandfail/photos/?tab=album&album_id=1076818339184148&tn=-UC-R)

- Workshop - more Freedom, Less fear. Impact Hub Stockholm. June 2019. (<https://www.eventbrite.com/e/more-freedom-less-fear-active-breakfast-tickets-62661716882#>)
- Speaker for the Danube Chance 2.0 Interreg project in cooperation with the Technology Park Pomurje in Vienna and Bratislava. -2019. (<http://www.interreg-danube.eu/approved-projects/danubechance2-0>)
- E4SC Program, second phase of venture selection process, invited as expert in the field of Social Entrepreneurship, September 2018. In cooperation with UNIDO. <https://www.e4sc.org>
- Bled Strategic Forum, Young BSF September 2018. Vision of Present workshop, defining policy recommendations for “Sustainable Security: The Role of Youth in Bridging the Divide”. <https://www.bledstategicforum.org/young-bled-strategic-forum/> (Innovation)
- Ivanov School of Young Leaders, a yearly program initiative by the Macedonian President Gjorge Ivanov, August 2018. Workshop on Vision of Present, Framework for Innovation, Business Modeling and Value proposition for Social Businesses. <http://bit.ly/2MAzbi8>
- Lead4Skills, project lead by CEEMAN.org and IEDC Bled June 2018, workshop on Culture for Innovation. <http://lead4skills.ceeman.org/news/conference-on-management-development-needs> (Innovation)
- GoodBiz Bootcamp Skopje, organized by Social Impact Lab, May2018. Full 2 days workshops on innovation, entrepreneurship, cultural alignment, effective communications and business. <https://www.facebook.com/>

<SocialImpactLabSkopje/photos/pcb.875001039354171/875000549354220/?type=3&theater> (innovation)

Mentoring and coaching

- Social Innovation Competition, mentor for team Plastika Skaza d.o.o. - 2019. (<https://eusic.challenges.org>)
- Mentoring sessions for entrepreneurs in Stockholm, in partnership with Impact Hub Stockholm. 2019.
- Mentoring speakers for Fear & Fail events 2019, 2 events six speakers:
(<https://www.meetup.com/FearandFailSlovenia/events/263137908/>
<https://www.eventbrite.com/e/breakfast-talk-more-freedom-less-fear-tickets-68788529343#>)
- Aurora Coworking members mentoring since February 2015 (www.auroracoworking.com)
- Fear & Fail Global, (Lincoln Island Initiatives, www.fearandfail.com), Mentoring the country managers for Slovenia, Austria, Sweden, Spain, Belgium, Serbia, Brazil. A total of 12 managers since 2013.(innovation)(Networking)
 - Speakers: <https://news.fearandfail.com/tagged/speakers>
 - Team members - managers: <https://news.fearandfail.com/tagged/Chapter-Manager>
- Fear & Fail Speakers, (Lincoln Island Initiatives, <https://news.fearandfail.com/tagged/speakers>) 55 professional individuals from Slovenia, Austria, Sweden. Total amount of coaching sessions 170.

- Grow your Raw (Erasmus+, strateška partnerstva v izobraževanju odraslih), Področje bio in eko pridelave in predelave hrane, kozmetike in vina, 2017, Erasmus+ (pogodba št. 2017-1-MK01-Ka204-035430)
- Raw & Grow (Erasmus+, strateška partnerstva v izobraževanju odraslih), Področje bio in eko pridelave in predelave hrane, kozmetike in vina, 2016, Erasmus+ (pogodba št. 2016-MK01-KA204-021688)
- Model M (in cooperation with IRDO, Inštitut za razvoj družbene odgovornosti), Podjetniško usposabljanje za brezposelne in mlade, 2017-2018, Ministrstvo za izobraževanje, znanost in šport, 22 participating ventures
- Začetna podjetniška akademija z družbenim učinkom (in cooperation with SPIRIT Slovenija and Cene Šuplar Ljubljana), Program podjetniškega usposabljanja s poudarkom na podjetništvu z družbenim učinkom, 2015, SPIRIT Slovenija, 35 participating ventures
- Social Impact Award Beta (nosilci licence za Slovenijo), Mednarodni program podjetniškega usposabljanja za mlade s poudarkom na podjetništvu z družbenim učinkom, 2017, SIA International (INNOVATION)

Public lectures and workshops

- Cohesion workshop - Scaling Program members, 22.2.2016 Impact Hub Vienna, Vienna, Austria
- Fear & Fail for Entrepreneurs, 14.4.2016 Face Entrepreneurship, Munich, Germany (<http://www.face-entrepreneurship.eu/en/box-tab/casilla/59>) and (http://www.face-entrepreneurship.eu/images/Face/prensa/files/21/FACE_Munich2.pdf)

- Fear & Fail for Entrepreneurs, 4.5.2016 Impact Hub Stockholm, Stockholm, Sweden (<https://www.meetup.com/Fear-Fail-Stockholm/events/228919524/>)
- Organizational Culture – Entrepreneurship, 30.6.2016 Transforma BXL, Brussels, Belgium
- Vision of present, 20.9.2018 11. Sloveniski forum inovacij, Ljubljana, Slovenia (<https://www.podjetniski-portal.si/e-publikacije/52881-11-Slovenski-forum-inovacij---program-za-NEZAPLOSENE-Ljubljana/>) (innovation)
- March 2017 Poslovna hisa Stratus, Črnomelj, Slovenia More info
- Fail Lab - workshop on Bohinj lake, August 2017 Skravnostni otok d.o.o., Slovenia
- Fail Lab - Fear and Fail meetup, Nov. 2017 Impact Hub Vienna, Austria
- Organisational culture, 15.11.2017 HR&M conference in Ljubljana, Slovenia (<http://www.planetgv.si/dogodki/2017/11/hrm-konferenca-2017>) (innovation)
- Vision of present for youth, July 2017 Big Berry, Crnomelj, Slovenia
- Vision of present for entrepreneurs, October 2017 Inkubator Savinjske regije, Celje, Slovenia
- Intergenerational communication, Nov. 2017 Social Impact Award Slovenia event, Ljubljana, Slovenia (Innovation)

(Previous articles available from <http://linkd.in/N32LZH>)

- The Middle Way and chaos, March 21, 2018. (<https://www.linkedin.com/pulse/middle-way-chaos-jose-antonio-morales/>)
- Musings on disappointment and success, April 5, 2018. (<https://www.linkedin.com/pulse/musings-disappointment-jose-antonio-morales/>)
- No risks? That's dangerous, May 20, 2018. (<https://www.linkedin.com/pulse/risks-thats-dangerous-jose-antonio-morales/>) (Innovation)
- Deliberate culture design, June 19, 2018. (<https://www.linkedin.com/pulse/deliberate-culture-design-jose-antonio-morales/>)
- What it takes to live a meaningful life, August 7, 2018. (<https://www.linkedin.com/pulse/looking-meaningful-life-jose-antonio-morales/>)

Daily reflection series

2018 (All available from <http://linkd.in/N32LZH>)

Latest 5:

- On Decision making and emotions: <https://www.linkedin.com/feed/update/urn:li:activity:6445335582276153344>
- On the status of Social Entrepreneurship: <https://www.linkedin.com/feed/update/urn:li:activity:6445010018151526400>

Articles 2018

- On entrepreneurs and their dylema: <https://www.linkedin.com/feed/update/urn:li:activity:6443590623340613632>
- On the social entrepreneurial call: <https://www.linkedin.com/feed/update/urn:li:activity:6443584314012692480>
- On the importance of encouragement: <https://www.linkedin.com/feed/update/urn:li:activity:6442865171097546752>
- (SLO) Jose Antonio Morales: Slovenci ste tehnološki čudež (<https://val202.rtvslo.si/2014/02/jose-antonio-morales/>)
- (SLO) Iz Lime v Noršince, nato v New York in nazaj v Noršince, kjer je najlepše (https://www.pomurec.com/vsebina/27923/Jose_Antonio_Morales__Iz_Lime_v_Norsince__nato_v_New_York_in_nazaj_v_Norsince__kjer_je_najlepse)
- (ENG) Challenge Future interview: (<http://www.challengefuture.org/news/743>)
- (ENG) Audio Interview by Entrepreneur Academy: (<https://www.entrepreneur-academy.eu/interview-jose-antonio-morales/>)
- (ENG) The successful failure: (<https://inventures.eu/the-successful-failure/>)
- (ENG) Fear & Failure, Bridge between Business, People and results, Slovenian Chamber of Commerce (<https://www.youtube.com/watch?v=DltGSDNvQ0c&list=UUFlqISUThf7k6CIT5R0rZN1g>)
- (GER) Versager im rampenlicht (https://www.slideshare.net/slideshow/embed_code/key/AApYcuxlgjlkS9)
- (ENG) The dark side of entrepreneurship, Impact Hub Vienna (<https://vienna.impacthub.net/2017/04/11/dark-side-entrepreneurship-mark-tara/>)

Articles & Interviews

- (SLO) V slovenski kulturi je veliko strahu (<https://www.delo.si/nedelo/v-slovenski-kulturi-je-veliko-strahu.html>)
- (SLO) Zgradite svojo filozofijo! Drugačno od sosedove (<https://revijazarja.si/clanek/ljudje/59bfa53486dd3/zgradite-svojo-filozofijo-drugacno-od-sosedove>)
- (SLO) Ni nam uspelo, hura! (<https://www.delo.si/zgodbe/nedeljskobranje/ni-nam-uspelo-hura.html>)
- (SLO) Perujec iz Lime v Murski Soboti odpira nov coworking prostor (<https://www.netokracija.si/aurora-coworking-jose-antonio-morales-94891>)
- (SLO) Podjetnik iz Peruja v Prekmurju odpira coworking prostore (<https://startaj.finance.si/8813115/Podjetnik-iz-Peruja-v-Prekmurju-odpira-coworking-prostore?cctest&&cookietime=1536700630>)
- (SLO) 'Ljudje ne razumejo, za kaj gre pri coworkingu' (<https://startaj.finance.si/8838128/Ljudje-ne-razumejo-za-kaj-gre-pri-coworkingu>)

Patents

- “Systems and Methods for Enhancing Management Effectiveness” (<http://bit.ly/JOSE-PATENT>) (Innovation)

Partnerships & Own Networks

- We Are The Glue, Network (<https://www.wearethe glue.eu>)
- Social Media Networks:
 - Aurora Coworking: <https://www.facebook.com/auroracoworking/>
 - Fear & Fail: <https://www.facebook.com/fearandfail/>
 - Expats in Slovenia: <https://www.facebook.com/expatsinslovenia/>
- Impact Hub Scaling Program – Fear & Fail (NETWORKING)
 - Network: <https://scaling.impacthub.net/scalers/>
 - Profile: <https://scaling.impacthub.net/scaler/fear-fail/>
- Fear & Fail Global networks:
 - Slovenia: <https://www.meetup.com/FearandFailSlovenia/members/>
 - Austria
 - Vienna: <https://www.meetup.com/FearandFailVienna/members/>
 - Sweden: <https://www.meetup.com/Fear-Fail-Stockholm/members/>
 - Spain: <https://www.facebook.com/groups/fearandfailbarcelona/>



KONTAKT

The Glue je del Lincoln Island Initiatives, iniciative podjetja Skrivnostni Otok d.o.o., so.p.

Pošljite nam elektronsko sporočilo:

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