



TOP 100 WOMEN

in social enterprise

TOP 100 WOMEN IN SOCIAL ENTERPRISE

MEET THE WOMEN LEADING THE WAY

In the spirit of empowering women leaders in Europe, Euclid Network (EN) developed the *Top 100 Women in Social Enterprise* initiative. Through this initiative, EN celebrates women in the social enterprise sector, spotlighting their impact, journey and achievements, connecting them and enabling them to learn from and inspire each other.

The *Euclid Network Top 100 Women in Social Enterprise List* features women **who are leading the way** in the areas of entrepreneurship and innovation. The List is released on International Women's Day, 8th March 2021, followed by a campaign to promote the accomplishments of these 100 women leaders.

We are looking for your support in sharing our messages within your communication channels (social media, websites, newsletters). Also, it is highly recommended that you feature the article featuring the List on your website!

Below, you can find the timeline of the campaign, so that we can unite to effectively use our voices, as well as social media templates, visuals, texts for newsletters and websites. Feel free to use them, edit or create your own in accordance with our objectives and key messages.

Campaign hashtag: #IWD2021 #ChooseToChallenge #Top100WomenSocEnt

Find out more about the initiative: <http://bit.ly/ENtop100Women>

TIMELINE

Start: 8th March

Duration: 3 weeks

The communication plan has two steps; we are launching the List on the International Women's Day, 8th March 2021. Then, we will promote it for three weeks on all available channels, such as social media, websites, newsletters and so on.

TEMPLATES

ARTICLE / NEWSLETTER TEXT

For almost 15 years, Euclid Network (EN) has been fostering social entrepreneurship and social innovation in Europe through knowledge exchange, capacity building, networking and international advocacy. In the spirit of empowering women leaders in Europe, EN has launched the *Top 100 Women in Social Enterprise* initiative in partnership with [Empow'her](#). Through this initiative, EN celebrates women in the social enterprise sector, spotlighting their impact, journey and achievements, connecting them and enabling them to learn from and inspire each other.

We held an open call for nominations of exceptional women from across the European social enterprise sector. Based on your nominations, we created the *Euclid Network Top 100 Women in Social Enterprise List* featuring women

leaders in the areas of entrepreneurship and innovation. We can all choose to challenge the norms and help create a better world. This is your chance to **meet the women who are leading the way**.

Find out more about the initiative [HERE](#).

SOCIAL MEDIA POSTS

Please tag us in your posts, our social media accounts are:

Twitter: [@EuclidNetwork](#)







Facebook: [@Euclid.Network](#)

LinkedIn: [Euclid Network \(EN\)](#)

8th March

Twitter	Facebook and LinkedIn
<p>👉 We're celebrating #IWD2021 with a release of the Top 100 Women in #SocEnt list featuring exceptional women leaders.</p> <p>Today, we can all #choosetochallenge the norms and help create a better, more equal world 🌍</p> <p>▶ Meet the women who are leading the way 📄 http://bit.ly/ENtop100Women</p>	<p>👉 We're celebrating #IWD2021 with a release of the Top 100 Women in #SocEnt list featuring exceptional women leaders.</p> <p>Today, we can all #choosetochallenge the norms and help create a better, more equal world 🌍</p> <p>▶ Meet the women who are leading the way 📄 http://bit.ly/ENtop100Women</p>

9th March - onwards

Twitter	Facebook and LinkedIn
<p> @EuclidNetwork released the #Top100WomenSocEnt List</p> <p>It features  women leading the way in areas of social entrepreneurship and innovation in the EU European #SocEnt sector 🤝</p> <p>▶ See their profiles and get inspired by their exceptional efforts 📄 http://bit.ly/ENtop100Women</p> <p>#Top100WomenSocEnt List features women who have dedicated their lives to creating positive social and/or environmental impact 📄</p> <p>See their profiles and get inspired by their exceptional efforts to support and enhance the EU European #SocEnt sector 🤝</p> <p> http://bit.ly/ENtop100Women</p>	<p> @Euclid Network released the #Top100WomenSocEnt List</p> <p>▶ Access the full List and get inspired 📄 http://bit.ly/ENtop100Women</p> <p>It features  women leading the way in areas of social entrepreneurship and innovation in the EU European #SocEnt sector 🤝</p> <p>#Top100WomenSocEnt List features women who have dedicated their lives to creating positive social and/or environmental impact 📄</p> <p>See their profiles and get inspired by their exceptional efforts to support and enhance the EU European #SocEnt sector 🤝</p> <p> http://bit.ly/ENtop100Women</p>

VISUALS

You can find all the high-resolution visuals for social media in this [folder](#).